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US companies are "scratching the surface" of corporate responsibility, as a whole concentrating on communication more than performance, according to a global survey by KPMG.

In the KPMG International Survey of Corporate Responsibility Reporting 2011, the consultancy analysed the reports of more than 3,400 companies - the world's 250 largest, and the 100 largest in each of 34 countries. Most countries "Leading the Pack" are European nations, with the exception of Taiwan, Australia and India.

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Source: Environmental Leader